



DEJA M. TURNER

CONTACT

314.482.5495

Dejamturner@gmail.com

See my work at Dejaturner.com.

EDUCATION

Stephens College - Columbia, MO

BFA in *Fashion Communication*

May 2013

EXPERIENCE

EDITORIAL/CONTENT CREATION

Styleblazer.com (*Online Fashion, Beauty, Style Magazine*)

Remote Freelance Writer; October 2013-January 2015

--Experience in content creation; including trend and style research and analysis, writing, editing and posting all content to WordPress. Composed articles in the fashion and beauty departments.

Into The Gloss (*Beauty/Skincare Edit*)

New York, NY Photo Intern; January 2014-May 2014

--Website dedicated to beauty created by Emily Weiss.

--Extensive visual inspiration photo research for beauty, fashion and lifestyle related pieces. Transcribed interviews, researched story pitches and maintained a database of stylists, photographers and beauty industry insiders.

CA Creative (*Content Creation, Branding and Social Media Agency*)

New York, NY Editorial Intern; January 2014-April 2014

--Assisted marketing and content teams with content creation, including researching, writing and optimizing all content for all client social media platforms including, Twitter, Facebook, Instagram and Pinterest using Hootsuite.

--Clients included EDITION Hotels, Public Hotels, W Hotels, Hartmann Luggage, ATM (clothing label), Robert Rodriguez, Live The Process and Dr. Jart+.

Pursuing Chic (*Senior Capstone Project: Book*)

September 2012-April 2013

--"The Guide to Studying Fashion in College" written, designed and photography by me.

--Extensive market, publication design, and industry research. Experience in editing, proofing, interviewing and transcribing interviews with industry professionals and students.

DuJour Magazine (*Luxury Lifestyle Publication*)

New York, NY Editorial Intern; June 2012-August 2012

--Assistant to Fashion/Market Editor Paul Frederick and Senior Fashion/Market Editor Sydney Wasserman.

--Composed all clothing credits/copy for the September 2012 issue, attended marketing and promotion events for launch of the new publication, as well as performed basic fashion closet intern duties.

STYLING/MERCHANDISING

New York & Company (*Clothing Company*)

New York, NY Assistant Stylist; November 2016-February 2017

--Prepped and styled 30-35 looks a day on thumbnail sets, coordinated with the merchant team to procure samples, provided monthly styling support on trend shoots, and maintained the editorial calendar and style shotlists.

Independent Fashion/Photo Stylist

New York, NY; November 2014-Present

--Still Life and On-figure (model) e-Commerce, social media, runway, small campaign and editorial styling expertise. Experience in styling on-model, hard and soft goods (small leather goods, accessories and jewelry), including tabletop, pin-up, and Looklet (green screen mannequin) technical skills.

--Familiarity with several types of photographers, art directors, merchandise coordinators and producers; understands the ins and outs of a studio environment.

--See clients below. **

Karin Elgai Styling

New York, NY Assistant Stylist; May 2014-May 2015

--Assistant experience in Still Life and On-Model prep and photoshoots, both commercial and editorial. Performed product pick-ups and drop-offs to showrooms and on-set locations, as well as organized product, attended showroom pulls, and wrote all editorial clothing credits for each shoot.

BET (*Black Entertainment Television*)

Los Angeles, CA Wardrobe Production Assistant; May 2011

--Provided behind-the-scenes wardrobe support on "8 Days a Week" web series on BET.com written by Lyah Beth LeFlore.

--Experience in film/tv on-set wardrobe procedures such as maintaining inventory, dressing actors, assistant styling and minor clothing construction.

TECHNICAL SKILLS

Microsoft Suite (Word, PowerPoint, Excel), **Adobe Suite** (InDesign, Photoshop, Illustrator), **WordPress**, **HootSuite**, **Capture One**, **HTML/CSS** (Beginner), **Final Cut Pro** (Intermediate)

** CLIENTS/BRANDS

Splashlight: Victoria's Secret, Rent The Runway, Lacoste, Bloomingdales, Target, Beija Flor, DKNY, ED by Ellen Degeneres, Mini Boden, David Yurman; **Gilt Groupe;** **Theory;** **2nd Time Around;** **Bo Milton;** **Fashion Week Brooklyn:** Bespoke Clothing by Olga Gergel and Saku New York; **BET (Black Entertainment Television); Karin Elgai Styling:** Maxim Improper Bostonian, Filler Magazine, Glamour Mexico, Marie Claire ID, Marie Claire Indonesia, Elle Vietnam; **Renata Gar:** Refinery29, Vogue Sposa, Nude Magazine (Iceland), and Game of War; **Angelica Nelson:** Autumn Cashmere, Ann Taylor/LOFT; **Ewa Dzieduszycki:** Carlisle Ecetera